

MORE THAN A QUICK FIX:



ORGANIZATIONAL CHANGE THAT STICKS

“Lori’s presentation, ‘Coping with Change,’ to UW Housing’s manager group was incredible! Her presentation style was very effective. She interwove personal stories throughout and was able to make an immediate connection with the audience by talking about her experience at Housing. Handouts were customized for us. Lori was open to comments and questions from the audience, always responding in a warm, thoughtful manner. I received much positive feedback after the presentation; Lori’s presentation made me, as the organizer, look good!”

Carolyn Virginia, Business Manager
Division of University Housing, University of Wisconsin-Madison

When sweeping changes in strategies, technology, work methods and equipment are introduced throughout an organization, they typically impact far more than anyone initially anticipated. As a result, implementation deadlines get pushed out, actual project costs are greater and frustration mounts. Quite often, the benefits are never truly realized.

Why does this occur? Most of us are only familiar with the tools and technologies associated with individual or small group change. Large group change, however, requires an entirely different set of considerations. Learn how to be successful at initiating, facilitating and sustaining changes that impact large groups of people.

YOU WILL DISCOVER...

- Three types of organizational change.
- The three elements of successful change initiatives.
- A framework to use when planning for organizational change.
- Techniques for heightening commitment and accelerating implementation.
- Your role as a change agent.

POSSIBLE FORMATS

- Keynote
- Half-day workshop
- Full-day workshop

WHO SHOULD ATTEND? YOU SHOULD IF YOU...

- Are responsible for major changes in your organization.
- Recognize that your organization needs to make some shifts in how it does business.
- Are a project manager.
- Have strategic planning responsibilities.

LORI L. SILVERMAN

Engaging. Captivating. Humorous. Passionate. Effective.

Lori Silverman is a speaker, consultant, trainer, and author who strives in her work to connect people to possibilities and to each other. Her savvy yet down-to-earth style has helped dozens of individuals and companies to realize their true potential and professional success. Lori’s highly energized and enthusiastic approach and magical stories inspire her audiences to take action. A member of the National Speakers Association, she has mesmerized thousands of people with a variety of topics—ranging from the humorously edu-taining “Schmoozing: Meet, Greet and Speak with Ease” to weighty business topics such as “More than a Quick Fix: Organizational Change that Sticks.”

Lori owns Partners for Progress, a management consulting firm dedicated to helping organizations think and act differently so they can move to the next level of performance. She’s authored myriad articles, workbooks, and books including *Critical SHIFT: The Future of Quality in Organizational Performance* and *Stories Trainers Tell: 55 Ready-to-Use Stories to Make Training Stick*. Her new book is titled, *Wake Me Up When the Data is Over: How Organizations Use Stories to Drive Results*. Having earned two Master’s, in business and in counseling, and a B.S. in psychology, Lori shares a fascinating perspective with her audiences.