

TAPPING INTO



THE POWER OF SERENDIPITY

“Lori’s experiences as a business owner and management consultant were the perfect credentials for our group. She speaks from experience with humor and credibility. Her presentation was not canned, but rather was tailored to the needs of our event to help motivate the attendees and give them new ideas to be successful in their businesses.”

Chris Shields Kann
NAWBO Wisconsin, Inc., 2002 Women Triumphant Chair

We all have an appreciation for the importance of short- and long-term planning in our lives. This planning makes itself apparent in our daily schedules, how we strategize about our work and our careers, and how the organizations we belong to operate over time. While schedules and plans are extremely beneficial, we also need to recognize and make room for unexpected meaningful coincidences. Learn how attending to serendipity (a.k.a. synchronicity) experiences can lead to insights and potential opportunities that can take your life and your work in new, rewarding directions.

YOU WILL DISCOVER...

- How to detect a serendipity (a.k.a. synchronicity) experience.
- How synchronicity fits into our lives as a recognized psychological and scientific phenomenon.
- When synchronicity events typically emerge in our daily lives.
- What you can do to increase the number of synchronicity experiences in your life.

POSSIBLE FORMATS

- Keynote

WHO SHOULD ATTEND? YOU SHOULD IF YOU...

- Have experienced synchronicity and want to better understand its occurrence.
- Want to increase the frequency of synchronicity events.
- Would like to introduce synchronicity into your life.

LORI L. SILVERMAN

Engaging. Captivating. Humorous. Passionate. Effective.

Lori Silverman is a speaker, consultant, trainer, and author who strives in her work to connect people to possibilities and to each other. Her savvy yet down-to-earth style has helped dozens of individuals and companies to realize their true potential and professional success. Lori’s highly energized and enthusiastic approach and magical stories inspire her audiences to take action. A member of the National Speakers Association, she has mesmerized thousands of people with a variety of topics—ranging from the humorously edu-taining “Schmoozing: Meet, Greet and Speak with Ease” to weighty business topics such as “More than a Quick Fix: Organizational Change that Sticks.”

Lori owns Partners for Progress, a management consulting firm dedicated to helping organizations think and act differently so they can move to the next level of performance. She’s authored myriad articles, workbooks, and books including *Critical SHIFT: The Future of Quality in Organizational Performance* and *Stories Trainers Tell: 55 Ready-to-Use Stories to Make Training Stick*. Her new book is titled, *Wake Me Up When the Data is Over: How Organizations Use Stories to Drive Results*. Having earned two Master’s, in business and in counseling, and a B.S. in psychology, Lori shares a fascinating perspective with her audiences.